

HERE'S A POSER

"Are White Lies Justified in Winning a Woman's Love?"

The reason for this interesting question will be explained later by The Evening World. Meanwhile, our readers are invited to send in their views on the subject. Sign your names (they will not be printed when requested), and address Poser Editor, Evening World.

Poser Editor, The Evening World. I was very much surprised to note that Billie C. disagrees with the opinion that I, and many other readers, hold. If a woman's love is worth winning, why try to win it with lies? Will she have any respect for you? The idea that a woman loves to hear flattery and little white lies about her appearance may be true of some, but not of all. Why be afraid to know the truth? It is there, even though hidden by falsehoods. A lie is a lie, whether black or white, and all lies leave a black stain on one's character and conscience. If a man has no scruples about telling over white lies to win a woman's love, can he be trusted with her future happiness? Will she trust him if she ever finds out? HELEN B.

all the more worthy of my love for having told me the truth. Truth and faith are the firm foundations of home. Perhaps your readers think that I am inclined toward old-fashioned ideas, but don't believe it. S. CLAIRE KAUFMAN.

Hints for your Home

A FLAT surface on a cork screw tells you at a glance that the screw—once in—will never let go of the cork. And if the metal is tempered steel you can be sure that it will not bend in a tussle with a stubborn cork. A great assortment of cork-screws is here at prices from 40 to 88 cents each.



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STORE OPEN 9 A. M. to 5 P. M.

HEARN

Thursday Is Women's Day. Special Values in Smart Apparel and in Household Needs of Particular Interest to Those Who Are Shopping Now for Thanksgiving.

TODAY TOMORROW Special Purchase Sale 500 Banded Sailor Hats 2.95



The hats that are always smart are these sailor hats of fine batters' plush, softened and made more becoming with rich facings of beaver. You may choose them with straight or roll brim as sketched, in black, brown, navy and beaver, many with contrasting facings.

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Women's Extra Size Cotton Hose, full fashioned—black and buff—big—our reg. \$1.38... .97. Women's Extra Size Black Cotton Hose—split sole—our reg. .48... .38.

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While Thanksgiving preparations are under way practical morning dresses and aprons are more than ever needed for home duties. These, at special prices, are dainty and desirable.



Women's Percalé House Dresses (illustrated A)—fitted models in light colors and grey, with figured and striped patterns—trimmed with contrasting colored chambray—sizes 36 to 46—our reg. \$2.94... .2.32.

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Bungalow Aprons—checked gingham, buttoning at back, or striped weersucker bib and princess aprons, finished with band—our reg. \$1.68... .1.24.

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MORNING SPECIALS—Today & Tomorrow Until 1 P. M. To prevent anxiety buying, quantities restricted. No Mail or Telephone Orders.

\$8.74 and \$9.74 Boys' Coats. \$6.95 97 ct. White Poplin. \$1.23 All-Wool Serges. \$1.95 Satins—35-Inch. 24 ct. Apron Gingham. \$6.37 Silks in Comfortables. \$2.95 Women's Hose. \$2.95 Men's Dama Pajamas.

TO-DAY TO-MORROW EXCEPTIONAL SALE

Pattern Cloths and Napkins. We bought large stocks of these table linens before the great price advances. That is why we are able to offer them at 40 per cent. below present wholesale prices. TABLE CLOTHS Bleached Union Linen Damask Pattern Cloths. 70x70 inches. \$4.58. Napkins to Match. 70x10 inches. \$5.74. our reg. \$8.93... .5.84.

TWO-DAY SALE. Toilette Needs.

Continue... See Page 8 for Start of Season Sale Blankets.

American Telephone & Telegraph Company. 24 Walker St. (two streets below Canal St.) New York City.